



Date: January 2009
From: Michael Franz – Sr. Product Manager
Re: New Product Introduction – SWRx Collection – TITMUS SW04

We are excited to introduce the latest new style, the TITMUS SW04, into our very popular SWRx Collection.

As with all the metal SWRx frame styles, the TITMUS SW04 is constructed of rugged stainless steel for trouble-free, long-term wear as well as superior corrosion resistance. With spring hinged temples for stress reduction of the eyewires and more comfortable fit, the N-Tite™ System for secure lens retention, rubber temple tips for a secure grip and four dual-hued fashion colors selected to meet almost anyone’s tastes, this style is designed to perform and sell.



TITMUS SW04
Shown in Gunmetal

Like all Uvex Rx products the TITMUS SW04 meets the ANSI Z87.1 - 2003 Standard.

Description	Sizes	Colors	Suggested Resale Price
TITMUS SW04 - Frame Complete	50.20.130	Blue	\$62.99
	53.20.135	Brown	
		Gunmetal	
		Wine	
T04 - Replacement Temple	130	Blue	\$33.50
	135	Brown	
		Gunmetal	
		Wine	
CS04/CS04S - Top/side Shield	NA	Clear/Smoke	\$2.99

Sold assembled. Replacement temples and shields sold separately.

Please contact our Customer Care Department at 800.446.1802 or visit our website at www.titmus.com.

Titmus is proud to become Uvex Safety Rx Eyewear.